

# *New Jersey WasteWise Business Network*

*November 22, 2011*

## Agenda:

- 9:30 a.m.            **Welcome and Update** – Al Fralinger, Co-Chair, PSE&G and Steve Rinaldi, Co-Chair, NJDEP, Bureau of Recycling and Planning
- 9:40 a.m.            **Environmental Stewardship and Economic Growth Go Hand in Hand** – Wayne Staub, Director, NJDEP, Office of Economic Growth and Green Energy
- 10:10 a.m.          **Pedals for Progress...Supplying International Economic Aid Through Reuse** – Dave Schweidenback – Founder and CEO, Pedals for Progress™
- 10:40 a.m.          **Food Scraps Recycling by Composting: Opportunities for Sustainability Leadership. When Brown is Green!** – Nicholas J. Smith-Sebasto, Ph.D., Executive Director of the Kean University Center for Sustainability Studies
- 11:25 a.m.          **Outsmarting Waste Through Innovation...The TerraCycle Story** – Albe Zakes, Vice President Global Media, TerraCycle Inc.
- 11:55 a.m.          **Open Discussion/Networking**
- 12:10 p.m.          **Adjourn**



Preserving Resources,  
Preventing Waste