

**New Jersey
Department of
Environmental Protection**

**2011
Recycling
Awards Program**



Co-Sponsored by



Solid and Hazardous Waste
Management Program
Bureau of Recycling and Planning



Association of New Jersey Recyclers

INTRODUCTION

The New Jersey Department of Environmental Protection, in conjunction with the Association of New Jersey Recyclers, annually recognizes excellence in recycling. Our goal is to highlight the success of agencies, businesses, individuals and others who go beyond the norm to advance recycling and to make these examples available to others who may emulate them.

ELIGIBILITY

You may nominate yourself, your business/organization, or any other business, individual or organization worthy of recognition. Applicants or projects must:

- ❖ be located in New Jersey
- ❖ agree to share their project or program with others
- ❖ provide supporting documentation for a two-year period (2009-2010)

Award winners from the previous three years are not eligible to participate again this year. Second party nominations must be accompanied by a written authorization from the nominated party agreeing to be considered for the award.

AWARD CATEGORIES

The categories for these awards are outlined below. You must identify only one category for each nomination on the attached application. The nomination will be judged against other entries in that category.

1. **Institution** – any pre-school, elementary, intermediate or high school, hospital, long-term care facility, nursing home, college, university, or other institution that has implemented a recycling program or expanded an existing program.
2. **Business** – any large or small business that has implemented a recycling program or expanded an existing program.
3. **Retail merchant** – any large or small retail merchant who has implemented a recycling program or expanded an existing program.
4. **Government** – a county, municipality, or state agency/instrumentality that has expanded its recycling or buy recycled program.
5. **Leadership** – county, municipal, business, school or other recycling coordinators who have implemented new recycling programs or expanded existing programs.
6. **Rising Star** – individuals or programs that have achieved exemplary results in previously unsuccessful situations through innovation and persistence.
7. **Outstanding Educator/Educational Program** – any teacher, administrator, community or student group, environmental educator or individual student whose actions have resulted in increased participation in recycling.
8. **Recycling Industry** – any processing facility (Class A, B, C and D), equipment manufacturer, or collector who has contributed to the expansion of recycling in New Jersey.
9. **Source Reduction and Resource Management** – any program that has reduced waste at its source and managed its resources in a more efficient manner.

10. Volunteer Citizen – any New Jersey resident who has, in a voluntary capacity, assisted in the promotion and implementation of recycling in New Jersey.

JUDGING CRITERIA

Please document performance for 2009 and 2010 using the following five criteria. The program narrative may not exceed 4 pages and the supporting documentation may not exceed 15 pages.

1. MEASURABLE OUTCOMES AND DOCUMENTATION

Show us, through data or documents, the following:

- ❖ the nominee's diversion rate and materials diverted;
- ❖ any improvement over time;
- ❖ all recycled products purchased, and any written policy to do so;
- ❖ any reduction in resources used, or any change from toxic products to non-toxic alternatives;
- ❖ how the nominee funded and budgeted his project or program;
- ❖ any enforcement activities performed.

Samples may include weigh slips, bills of lading, bid specs, budget sheets, buy recycled policies, etc.

2. EDUCATION AND OUTREACH

How did the nominee educate both members of his institution/organization, and visitors or clients? What costs were incurred to implement the educational program, and how was this program funded? What rewards or sanctions were used? How many people were reached? Was the nominee able to change behavior, and if so, to what extent? How was that measured? Samples may include promotional materials, signage, published articles, etc.

3. COVERAGE AND REPLICABILITY

Were innovations introduced across all branches of the organization? Can others learn from and adapt the nominee's program in their own organizations?

4. LEADERSHIP AND INNOVATION

How does this program or project or individual show leadership and take steps beyond "traditional" recycling? How does this project or individual build alliances or share information to approach problems? Describe such issues as originality, effectiveness in improving existing methods and any risks that were overcome.

5. EXCEEDING REGULATORY STANDARDS

How has the nominee exceeded regulatory expectations? Did the nominee collect materials not required, or serve clients that he did not need to serve?

ABOUT THE ASSOCIATION OF NEW JERSEY RECYCLERS

ANJR is a non-profit, non-partisan network representing public and private sectors whose mission is to promote sustainability by promoting sound resource management and recycling strategies through education, advocacy, and the enhancement of professional standards. ANJR firmly believes that New Jersey needs an integrated solid waste management plan, and will facilitate that plan with education and advocacy around the issues of recycling, source reduction, resource management, household hazardous waste management, buy recycled sustainability, composting, and litter prevention and reduction.

ABOUT THE NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION

The New Jersey Department of Environmental Protection is committed to providing a high quality of life for the residents of New Jersey. It is our mission to assist the residents of New Jersey in preserving, sustaining, protecting and enhancing the environment to ensure the integration of high environmental quality, public health and economic vitality. We will accomplish our mission in partnership with the general public, business, the environmental community and all levels of government. For more information on the Department, please visit www.nj.gov/dep/.

SUBMITTALS AND DEADLINES

Award applications should include all of the following 3 components: your **completed application form** (see page 5), a **program narrative** (no more than 4 pages), and **supporting documentation** (no more than 15 pages). Electronic submissions of the entire nomination package can be sent to victoria.kerekes@dep.state.nj.us. All applications must be received by close of business on July 15, 2011.

Award winners will be notified in September 2011. Awards will be presented during the Annual Recycling Symposium and Awards Luncheon on Thursday, October 14, 2010. For further information, contact Vicki Kerekes, Bureau of Recycling and Planning, at (609) 984-6906. All entries are public information.

SCORING/EVALUATING

A panel of judges from the New Jersey Department of Environmental Protection and the Association of New Jersey Recyclers will evaluate all applications. Each applicant may be awarded up to 100 total points, distributed as per the table below:

| | Institution, Business, Retail Merchant, Government, Recycling Industry | Leadership, Rising Star, Outstanding Educator/ Program, Volunteer Citizen | Source Reduction |
|----------------------------|---|--|------------------|
| Measurable Outcomes | 30% | 10% | 30% |
| Education and Outreach | 20% | 30% | 20% |
| Coverage and Replicability | 15% | 20% | 20% |
| Leadership and Innovation | 20% | 30% | 30% |
| Exceeding Standards | 15% | 10% | 0% |

NEW JERSEY DEPARTMENT OF ENVIRONMENTAL PROTECTION 2011 RECYCLING AWARDS APPLICATION

(Please submit this completed application form electronically along with the program narrative and supporting documentation.)

Name of Company/Association/Organization or Individual to be nominated _____

Mailing Address _____

Person responsible for preparing application / Title _____

Nominator's Address _____

Nominator's Phone # _____ Nominator's Fax# _____

Nominator's E-Mail Address _____

Is this a second party nomination? Yes No

If yes, please attach authorization from the nominated party.

Category of the nomination (select one):

- | | |
|---|---|
| <input type="checkbox"/> Institution | <input type="checkbox"/> Retail Merchant |
| <input type="checkbox"/> Business | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Government | <input type="checkbox"/> Educator/Educational Program |
| <input type="checkbox"/> Rising Star | <input type="checkbox"/> Source Reduction/Resource Management |
| <input type="checkbox"/> Recycling Industry | <input type="checkbox"/> Volunteer Citizen |

REQUIRED:

Provide a **brief** description of the company, organization or individual nominee, identifying the nominee's contributions to New Jersey's recycling program (no more than 2 paragraphs).

Please submit the full package electronically by July 15, 2011 to victoria.kerekes@dep.state.nj.us.

For further information, contact Vicki Kerekes in the Bureau of Recycling and Planning at (609) 984-6906



Mail Code 401-02 C
NJ DEP
Solid and Hazardous Waste Program
Bureau of Recycling and Planning
P.O. Box 420
Trenton, New Jersey 08625